

GENERAL MERCHANDISE



Goods that drive sales.

Salado Sales offers something for everyone with a versatile line of general merchandise products under our CVP® and Work Fare™ brands. Stock these top-selling items and watch your bottom line grow.

CVP Quality Brite™ Bulbs

Gross Profit Margin: 50–60%

- Soft White—95 Watt
- Soft White—14 Watt CFL Bulb
- Soft White—57 Watt

CVP Office/School Supplies

- Invisible Tape
- Transparent Tape

Work Fare Gloves

Gross Profit Margin: 50–60%

- Knit
- Canvas
- Leather
- Jersey
- Latex

CVP Grilling

Gross Profit Margin: 40–50%

- Charcoal Briquettes
- Lighter Fluid

Salado Sales, a subsidiary of McLane, also offers a broad range of high-quality products for categories such as health and beauty care, grocery, candy and snacks, and automotive. The cost to you is low, so you can offer attractive prices to your customers while keeping your gross margins and penny profits high. Add in advantageous rebate programs that put money back in your pocket, and you can count on seeing the results in your bottom line.

To find out how Salado Sales can help you increase your profits, contact your McLane or TNT representative today or visit saladosales.com