

# HEALTH, BEAUTY AND WELLNESS



## Enjoy a healthy dose of new sales.

Salado Sales can make your sales look great with a full line of CVP® health, beauty and wellness items. These top-quality products are just what the doctor ordered to boost your profit margins and increase your sales. Below are a few of the items in the HBW category. For a complete listing, visit [saladosales.com](http://saladosales.com).

### CVP Cough/Cold and Allergy

Gross Profit Margin: 50–61%

- Allerdin
- Allerfed
- Night Time Capsules
- Tussin DM
- Night Time Original/Cherry Syrup and many more

### CVP First Aid

Gross Profit Margin: 45–56%

- Triple Antibiotic Ointment
- Bandages
- Hand Sanitizer
- Hydrogen Peroxide
- Isopropyl Alcohol

### CVP Internal Analgesics

Gross Profit Margin: 44–68%

- Aspirin
- Extra Strength Pain Reliever
- Extra Strength PM Pain Reliever

### CVP Special Remedies

Gross Profit Margin: 43–56%

- Stomach Relief
- Stay Awake Tablets
- Sleep Tablets

### CVP Baby Care

Gross Profit Margin: 49–56%

- Baby Oil
- Baby Powder
- Baby Lotion
- Premium Diapers
- Baby Wipes

### CVP Grooming

Gross Profit Margin: 40–73%

- Deodorant
- Mouth Wash
- Razors
- Toothbrushes
- Eye Drops

Salado Sales, a subsidiary of McLane, also offers a broad range of high-quality products for categories such as general merchandise, grocery, candy and snacks, and automotive. The cost to you is low, so you can offer attractive prices to your customers while keeping your gross margins and penny profits high. Add in advantageous rebate programs that put money back in your pocket, and you can count on seeing the results in your bottom line.

**To find out how Salado Sales can help you increase your profits, contact your McLane or TNT representative today or visit [saladosales.com](http://saladosales.com)**